

The **WRANGLER**, *Horse and Rodeo News*

PO Box 6070 • Riverton, WY 82501
307-851-9854 • ads@thewrangler.com

2020 AD SCHEDULE

Contact Person: _____ Phone: _____

Email: _____

Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Run the following ad for _____ times Subscriptions Event Dates: _____

Classified Ad **Display Ad** **Column Inch** **Ad Section:** _____

_____ Full page			
_____ 1/2 page tall	_____	January 5 (<i>print & digital</i>)	_____ July 5 (<i>print & digital</i>)
_____ 1/2 page sq.	_____	January 20 (<i>digital only</i>)	_____ July 20 (<i>digital only</i>)
_____ 1/2 page wide	_____	February 5 (<i>print & digital</i>)	_____ August 5 (<i>print & digital</i>)
_____ 1/3 page tall	_____	February 20 (<i>digital only</i>)	_____ August 20 (<i>digital only</i>)
_____ 1/3 page wide	_____	March 5 (<i>print & digital</i>)	_____ September 5 (<i>print & digital</i>)
_____ 1/4 page sq.	_____	March 20 (<i>digital only</i>)	_____ September 20 (<i>digital only</i>)
_____ 1/4 page tall	_____	April 5 (<i>print & digital</i>)	_____ October 5 (<i>print & digital</i>)
_____ 1/4 page wide	_____	April 20 (<i>digital only</i>)	_____ October 20 (<i>digital only</i>)
_____ 1/8 page tall	_____	May 5 (<i>print & digital</i>)	_____ November 5 (<i>print & digital</i>)
_____ 1/8 page wide	_____	May 20 (<i>digital only</i>)	_____ November 20 (<i>digital only</i>)
_____ 1/16 page	_____	June 5 (<i>print & digital</i>)	_____ December 5 (<i>print & digital</i>)
_____ Business Card	_____	June 20 (<i>digital only</i>)	_____ December 20 (<i>digital only</i>)

Special Instructions: _____

Amount Enclosed: _____ Send Bill: _____ Rate: _____

Charge MC or VISA Card #: _____ Exp. Date: _____ Code: _____

Email Invoice Email Address: _____



The **WRANGLER**

Horse and Rodeo News

Full Color Advertising Rates

Size	1 Issue	2-5 Issues	6-8 Issues	9-11 Issues	12-24 Issues
1/16	73.00 ea.	69.00 ea.	65.00 ea.	61.00 ea.	58.00 ea.
1/8	115.00 ea.	109.00 ea.	103.00 ea.	98.00 ea.	93.00 ea.
1/4	175.00 ea.	166.00 ea.	158.00 ea.	150.00 ea.	143.00 ea.
1/3	248.00 ea.	236.00 ea.	224.00 ea.	213.00 ea.	203.00 ea.
1/2	300.00 ea.	284.00 ea.	270.00 ea.	257.00 ea.	245.00 ea.
Full	500.00 ea.	475.00 ea.	452.00 ea.	430.00 ea.	409.00 ea.

Column inch rate: \$19 • Classified: 40 cents per word • Business Cards: \$35 each issue

Interactive Online Issue

Interactive Digital Advertising - at No Extra Charge!
Your print ad takes on a new dimension in our online version.
Your website address, email address, FB or Twitter contact
turns into a dynamic link directly to you!

Check out the current online issue at
www.thewrangler.com to see these interactive features.

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